

COLLECTIVE IMPACT





#### **COLLECTIVE IMPACT**

## JOINT EFFORT FOR BIGGER CAUSE



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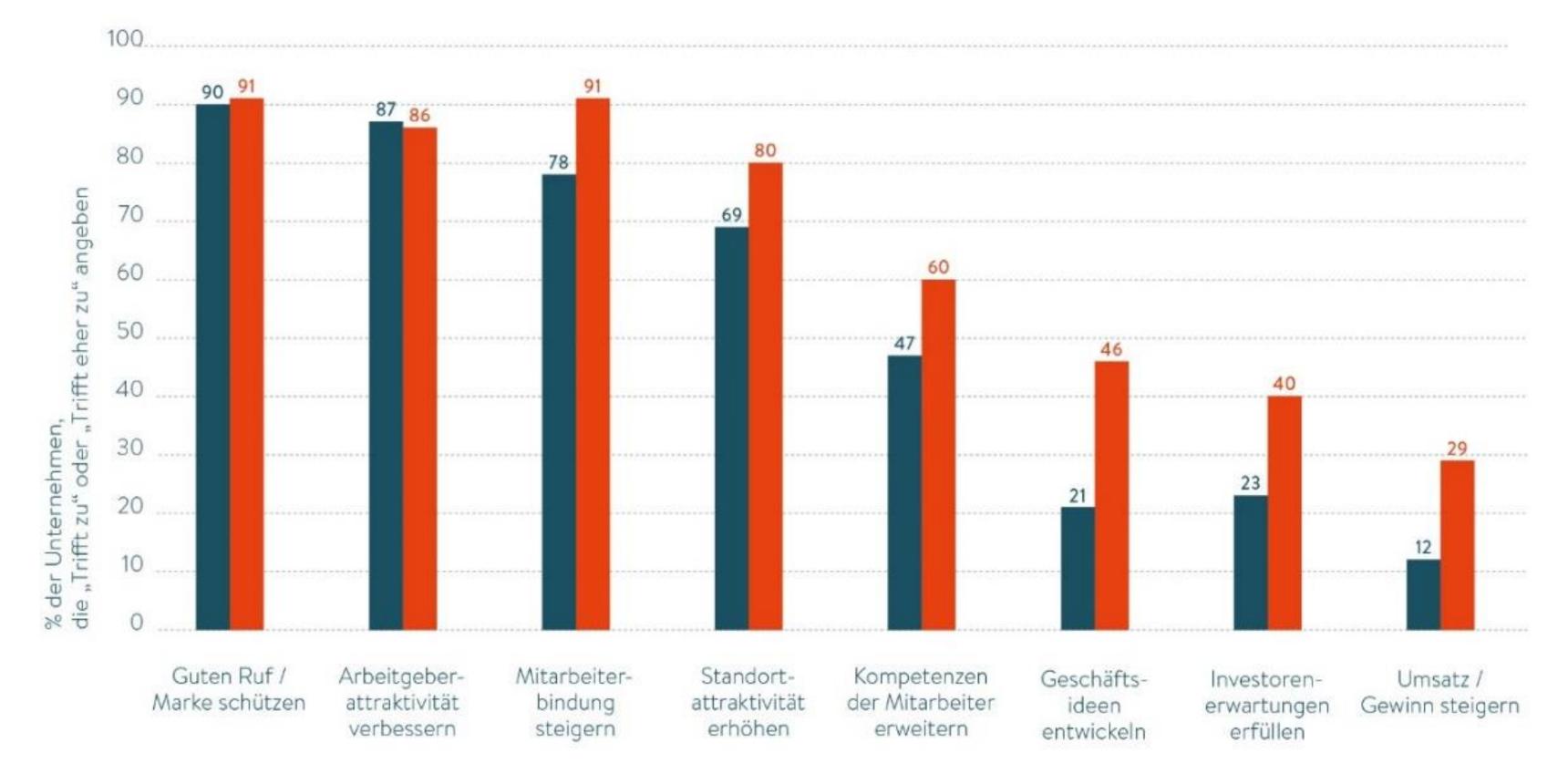
# #1 DON'T ENGAGE IF YOU JUST WANT A MARKETING CAMPAIGN.

# #2 ENGAGEMENT ISN'T A COST DRIVER. IT DRIVES VALUE FOR YOUR BUSINESS.

### **CC-SURVEY**

### DIMENSIONS OF ADDED BUSINESS VALUE

Durch unser gesellschaftliches Engagement konnten wir...



Mitarbeiter insgesamt in Deutschland



Basierend auf gewichteten Durchschnitten

Quelle: Stifterverband und Bertelsmann Stiftung, CC-Survey 2018

## #3 TO CREATE REAL CHANGE, THINK BIG AND COLLECTIVE.

# #4 YOU DON'T NEED TO BE AN EXPERT, BUT WORK WITH EXPERTS.

## #5 DARE THE STEP FOR LONG-TERM IMPACT.

### CONTACT

## GET IN TOUCH WITH US

Thank you very much for your attention.

#### Contact us

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