

Mondelēz  
International



# COCOA LIFE

Wie wir unseren Weg zum nachhaltigen  
Kakaoanbau kommunizieren

There is  
no chocolate ...



...without cocoa.



Without the  
next cocoa  
farming generation,  
there is  
no cocoa.



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International





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International





# Our progress

by the end of 2017

We are working towards our goal of reaching **200K cocoa farmers** and **1M community members** by 2022 and ultimately sourcing all cocoa sustainably, mainly through Cocoa Life.

35%  
sustainably  
sourced cocoa  
(vs. 21% in 2016)



120,500  
farmers  
(↑ 31% from 2016)



1,085  
communities  
(↑ 26% from 2016)



Net income from cocoa



Cocoa productivity

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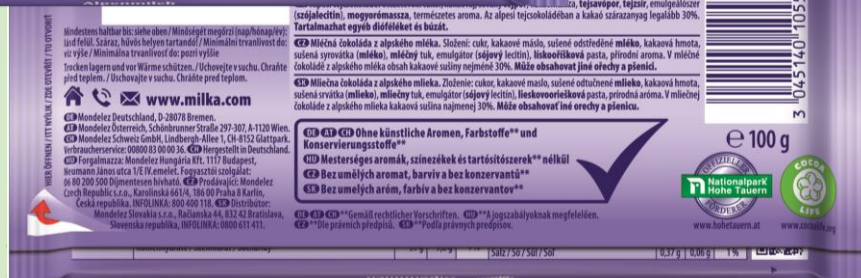


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SNACKING MADE RIGHT





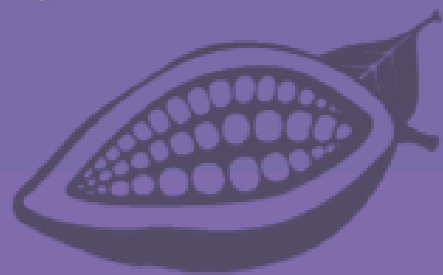




WE GROW TOGETHER



Milka







**Kalshelia Lloyd**  
Marketing – US



**Andre Silva**  
ISC – Brazil



**Colin Antoni**  
ISC – Australia



**David Whitworth**  
Finance – UK



**Chelsea Briner**  
CS&L – US



**Stefka Ivanova**  
Sales – Bulgaria



**Ricardo Quintero**  
RDQI – Colombia



**Joaquin Petroni**  
CLA – Argentina



# meet our 2018 joy ambassadors



**Marcelo Trez**  
Sales – Brazil



**Michelle Santillan**  
Marketing – Philippines



**Ilona Simcoe**  
RDQI – Canada



**Caroline Decker**  
Strategy – US



**Herb Smith**  
Procurement – US



**Betina Corbellini**  
HR – Brazil



**Dara Kasouaher**  
Finance – US









WE GROW TOGETHER



Milka

